



Summary Information

Permit No: F00021181

Type of Permit: FILMING

Release Date: 10/19/2009

Production Company E! & STYLE NETWORK

Producer n/a n/a

Insured Company Name E! & STYLE NETWORK

Director n/a n/a

Contact Phone No. 1 818-480-3170 1532

1st AD n/a n/a

Contact Phone No. 2 323-954-2400

Fax 818-480-3180

Production Manager Robb Shelton

Address 5750 WILSHIRE BLVD

FilmL.A. Coordinator Naomi Kajiyama

LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Location Manager Robb Shelton

Type of Production TV Reality

Primary Phone Mobile - 818-415-7555

Secondary Phone Office - 323-549-6277

Location Assistant n/a n/a

Primary Phone Mobile - n/a

Secondary Phone

Fees

Notification Charge \$155.00

Total Permit Fee \$865.00

FILMLA FILM APPLICATION FEE \$625.00

Number of Locations 5

 LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
 SURCHARGE



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

Location 1 of 5

Page 1 of 1

Permit Number	F00021181		Location Manager	Robb Shelton	
Production Company	E! & STYLE NETWORK		Primary Phone	Mobile - 818-415-7555	
Insured Company	E! & STYLE NETWORK		Secondary Phone	Office - 323-549-6277	
Production Title	HOW DO I LOOK				
Location Address	All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012				
Location Names	ALL JURISDICTIONS GRID				
Location Type	Walking Grid				
Location Description					
Film Dates	10/20/2009 - 11/3/2009 07:00 - 07:00				
Open or Closed to the Public	Open				
Generic Conditions	All vehicles must be parked on private property Must Maintain 5' Clearance on Sidewalks/Walkways No Cast and Crew parking on areas streets. No interference with merchant activity No interference with vehicular or pedestrian traffic				
Please see attached document	EStyle.HowDoILook.21181.AL.pdf				
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	2		Cast	5
	Vans	1		Crew	10
Filming Activities	Exterior Dialogue; Handheld equipment; Walk and talk;				
Jurisdiction Political:			Police: Los Angeles Police Department	Fire: Los Angeles City	
Location Notes	PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT. EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILMLA. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION. ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT. PRODUCTION COMPANY MUST CONTACT FILMLA. PRIOR TO FILMING IN A RESIDENTIAL AREA. INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.				
Coordinator Note	Excludes FilmLA conditioned areas such as, but not limited to: Arts District, Chinatown, Hancock Park/Windsor Square, Pacific Palisades No stopping/setting up/parking in front merchants without prior approval No not interfere with other production companies or special events No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays No blocking of exits/entrances No cabling or light setups Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities Interior activities or handheld equipment placement is limited to no more than 2 hours				
Parking	Base Camp		Crew Parking		
	Location Type : Private Parking Lot		Location Type : Private Parking Lot		
	Street :		Street :		



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Location 2 of 5
Page 1 of 1

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Production Company	E! & STYLE NETWORK		Primary Phone	Mobile - 818-415-7555	
Insured Company	E! & STYLE NETWORK		Secondary Phone	Office - 323-549-6277	
Production Title	HOW DO I LOOK				
Location Address	6801 Hollywood Blvd, Los Angeles, CA, 90028				
Location Names					
Location Type	Mall				
Location Description	HOLLYWOOD/HIGHLAND CENTER				
Film Dates	10/23/2009 - 10/23/2009 07:00 - 22:00				
Open or Closed to the Public	Open				
Generic Conditions	All vehicles must be parked on private property No Cast and Crew parking on areas streets. No interference with merchant activity No interference with vehicular or pedestrian traffic				
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	2		Cast	5
	Vans	1		Crew	20
				Spot	1
				Check	
Filming Activities	Handheld equipment; Exterior Dialogue; All on property;				
Jurisdiction	Political: Los Angeles City - Council District 13	Police: Los Angeles Police Department	Fire: Los Angeles City		
Location Notes					
Coordinator Note	SHOOTING AT NORTH-EAST COURTYARD ROTUNDA				
Coordinator Note	No blocking of exits/entrances No generator or cabling without presence of UFSO Spot check ok per Capt Fowlks				
Parking	Base Camp		Crew Parking		
	Location Type : Location		Location Type : Location		
	Street :		Street :		



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Location 3 of 5
Page 1 of 1

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Insured Company	E! & STYLE NETWORK		Secondary Phone	Office - 323-549-6277	
Production Title	HOW DO I LOOK				
Location Address	6801 Hollywood Blvd, Los Angeles, CA, 90028				
Location Names					
Location Type	Mall				
Location Description	HOLLYWOOD/HIGHLAND CENTER				
Film Dates	10/29/2009 - 10/31/2009 07:00 - 22:00				
Open or Closed to the Public	Open				
Generic Conditions	All vehicles must be parked on private property No Cast and Crew parking on areas streets. No interference with merchant activity No interference with vehicular or pedestrian traffic				
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	2		Cast	5
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Parking	Base Camp	Crew Parking			
	Location Type : Location	Location Type : Location			
	Street :	Street :			



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Location 4 of 5

Page 1 of 1

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Insured Company	E! & STYLE NETWORK		Secondary Phone	Office - 323-549-6277	
Production Title	HOW DO I LOOK				
Location Address	1755 N Highland Ave, Los Angeles, CA, 90028				
Location Names					
Location Type	Hotel				
Location Description	RENAISSANCE HOTEL				
Film Dates	10/23/2009 - 10/23/2009 07:00 - 22:00				
Open or Closed to the Public	Open				
Generic Conditions	All vehicles must be parked on private property No Cast and Crew parking on areas streets. No interference with merchant activity No interference with vehicular or pedestrian traffic				
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	2		Cast	5
	Vans	1		Crew	10
				Spot	1
				Check	
Filming Activities	Handheld equipment; Interior Dialogue; All on property;				
Jurisdiction	Political: Los Angeles City - Council District 13	Police: Los Angeles Police Department	Fire: Los Angeles City		
Location Notes					
Coordinator Note	SHOOTING IN ROOM 805				
Coordinator Note	No blocking of exits/entrances No generator, light set-ups, or cabling without presence of UFO Spot check ok per Capt Fowlks				
Parking	Base Camp		Crew Parking		
	Location Type : Location		Location Type : Location		
	Street :		Street :		



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Insured Company	E! & STYLE NETWORK		Secondary Phone	Office - 323-549-6277	
Production Title	HOW DO I LOOK				
Location Address	1755 N Highland Ave, Los Angeles, CA, 90028				
Location Names					
Location Type	Hotel				
Location Description	RENAISSANCE HOTEL				
Film Dates	10/29/2009 - 10/31/2009 07:00 - 22:00				
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Jurisdiction	Political: Los Angeles City - Council District 13	Police: Los Angeles Police Department	Fire: Los Angeles City		
Location Notes					
Coordinator Note	SHOOTING IN ROOM 805				
Coordinator Note	No blocking of exits/entrances No generator, light set-ups, or cabling without presence of UFO Spot check ok per Capt Fowlks				
Parking	Base Camp		Crew Parking		
	Location Type : Location		Location Type : Location		
	Street :		Street :		

Appointment of Film Permits Unlimited, Inc.

As Authorized Agent and representative

I certify that I am a representative of Style Network / E! Entertainment ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4-30-09

Style Network / E! Entertainment
Name of Principal

By: Robb Shelton
Representative's Signature

Robb Shelton
Print Representative's Name

Coordinating Producer
Representative's title

121. W. Lexington Drive
Suite 401 Glendale CA 91203
Principal's Address

818. 480-1535 3170 ext 1535
Principal's Telephone

Film Permits Unlimited, Inc.

Phone (818) 347-9929

Fax (818) 347-9784

Please sign and fax back

Principal = Name of Company

Jessica@FilmPermits, Inc.